

# ***CORPORATE SPONSORSHIP & PARTNERSHIP INFORMATION SHEET***

**Please submit the following Response Form if you received a Corporate Sponsorship or Partnership by the following deadline:**

DEADLINES\*: **Monday, April 2, 2007**

\*For \$5,000 AND HIGHER, submit the Corporate Information Sheet **and corporate logo**.

\*For \$2,500 & \$1,000 partners, submit the Corporate Information Sheet.

\***Any Corporate donations received after these dates will receive recognition the following season(s).**

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PARTICIPANTS - BEFORE FILLING OUT THE RESPONSE FORM, PLEASE READ THE PRECEDING INSTRUCTION SHEET!

The corporate donation checks should be made out to *The Leukemia & Lymphoma Society*. **Sponsorship Checks** (\$25,000 and above) should be sent directly to the San Jose Chapter office, **Partnership Checks** (under \$25,000) will be sent to you, the participant, so that you can send the checks to Paycor with the same check submission form that you use for your other donations. (When in doubt, check with your Mentor or Staff Manager!) Checks should **NOT** go to TNT Staff. This form should be forwarded to **Darina Sinelnikov** at The Leukemia & Lymphoma Society's San Jose Chapter (see contact information below).

## **Team In Training Team Sponsor - \$25,000+** (please submit logo)

As a TNT Team sponsor (run, walk, cycle, triathlon), you will receive recognition through paid advertising, where more than 5 million impressions will be generated through ads, with sponsor logos, appearing in direct mail, local ads, radio, billboards, etc. You will also receive on-site recognition at your team's events, such as product sampling and collateral distribution. Promotional Materials include:

- Logo in recruitment brochure as reprints occur (1 year)
- Name on back of event apparel (1 year)
- Logo on back of event apparel (1 year)
- Logo on back of training t-shirts or jerseys (1 year)
- Name and/or logo in participant training / information (1 year)
- On-site banners (provided by sponsor)
- Pre-event pasta party (verbal and signage recognition with store promotion)
- Name in Annual Report
- Name in local chapter newsletters
- Use of logo, name or service marks: TNT name and logo, The Leukemia & Lymphoma Society name and logo
- Logo on local TNT web site w/ copy (1 year) 280,000 hits / year

## **Titanium Partner - \$15,000+** (please submit black and white logo)

- logo on ALL (run, walk, cycle, ski, adventure race and triathlon, where applicable) team apparel for three seasons
- employee Wellness Seminar led by a professional Team In Training consultant for your company
- recognition as a Titanium Partner on the Northern California Division Team In Training Web Site ([www.teamintraining.org](http://www.teamintraining.org))
- recognition as a Titanium Partner on the Answer Center website (a resource given to all participants)

## **Platinum Partner - \$10,000+** (please submit black and white logo)

- logo on ALL (run, walk, cycle, ski, adventure race and triathlon, where applicable) team apparel for two seasons
- employee Wellness Seminar led by a professional Team In Training consultant for your company
- recognition as a Platinum Partner on the Northern California Division Team In Training Web Site ([www.teamintraining.org](http://www.teamintraining.org))
- recognition as a Platinum Partner on the Answer Center website (a resource given to all participants)

## **Gold Partner - \$5000+** (please submit black and white logo)

- logo on ALL (run, walk, cycle, ski, adventure race and triathlon, where applicable) team apparel for one season
- employee Wellness Seminar led by a professional Team In Training consultant for your company
- recognition as a Gold Partner on the Northern California Division Team In Training Web Site ([www.teamintraining.org](http://www.teamintraining.org))
- recognition as a Gold Partner on the Answer Center website (a resource given to all participants)

## **Silver Partner - \$2,500+**

- employee Wellness Seminar led by a professional Team In Training consultant for your company
- recognition as a Silver Partner on the Northern California Division Team In Training Web Site ([www.teamintraining.org](http://www.teamintraining.org))
- recognition as a Silver Partner on the Answer Center website (a resource given to all participants)

## **Bronze Partner - \$1,000+**

- recognition as a Bronze Partner on the Northern California Division Team In Training Web Site ([www.teamintraining.org](http://www.teamintraining.org))
- recognition as a Bronze Partner on the Answer Center website (a resource given to all participants)

**TURN OVER TO COMPLETE RESPONSE FORM**

***Corporate Sponsorship & Partnership  
RESPONSE FORM***

TO BE FILLED IN BY PARTICIPANT:

Participant Name: \_\_\_\_\_

Event Name: \_\_\_\_\_

Participant's TNT Team Manager's Name (ask Mentor if unsure):  
\_\_\_\_\_

Participant's Day Phone: \_\_\_\_\_

Eve Phone: \_\_\_\_\_

Participant's Email: \_\_\_\_\_

I am submitting the following type of partnership/sponsor (choose one):

- TNT Team Sponsor
- Titanium
- Platinum
- Gold
- Silver
- Bronze

TO BE FILLED IN BY CORPORATE CONTACT OR PARTICIPANT:

**Corporate Contribution Amount:** \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Name of Corporate Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_

Corporate website: \_\_\_\_\_

**Logos MUST be sent via e-mail to Darina Sinelnikov Harris at [Daarina.sinelnikov@lls.org](mailto:Daarina.sinelnikov@lls.org)**

**Logos MUST be ".eps."(sorry, no exceptions)**

**Completed form should be returned to:**

**Darina Sinelnikov  
The Leukemia & Lymphoma Society  
675 North First St., Suite 1100  
San Jose, CA 95112  
Phone: (408) 271-8322  
Fax: (408) 271-2770**